

Roman Taste, American Dream

May 12th - 15th

From Rome to America: An International Business Challenge for Italian Restaurants Entering the U.S. Market

SSM Rome in collaboration with the Mariuccia Group

SSM
SWISS SCHOOL OF MANAGEMENT



RESTAURANT
ITALIAN

Founded by the brothers Carlo and Giuseppe, the Mariuccia Group runs Mariuccia, inspired by Naples and its pizza, and Romoletto, devoted to authentic Roman cuisine, in the heart of Rome. Its mission is to grow without losing its family spirit, offering carefully selected ingredients and a warm welcome.

Please note that the total participation fee is 450 EUR per student.

This fee includes:

- Accommodation
- A “Hidden Jewels of Rome” guided tour
- A company visit
- The final dinner
- Local public transportation passes

Deadline to participate: March 15th 2027

