



UCLL
UNIVERSITY OF
APPLIED SCIENCES

Game-Changing Analytics Data x Sports 2027



DATES

31 JANUARY – 5 FEBRUARY 2027



LOCATION

LEUVEN, BELGIUM



REGISTRATION FEE

€175



CONTACT

busitweek@ucll.be

Big data, advanced analytics, and AI have fundamentally transformed the world of sports. From evaluating endurance to optimizing power output, data-driven insights now dictate performance at the highest levels. In this international project, you'll dive into real-world sports analytics using professional athletic data. You'll apply modern data science techniques to tackle strategic challenges facing today's sports organizations.



WHO ARE WE?

As a university of applied sciences, we bridge cutting-edge research with hands-on application. We challenge the status quo, drive innovation, and equip students to solve real-world problems.

GOAL OF THE PROJECT

Your multi-disciplinary, international team will develop and pitch an AI solution to a sports analytics challenge.

WHAT'S INCLUDED

Your €175 registration fee* includes:

- Monday–Friday Lunch
- One Farewell Dinner
- Social Activity

* You are responsible for arranging your own breakfast and accommodations. A list of suitable options can be provided.

LOCATION

Leuven, Belgium is easily accessible by public transport. Non-stop trains run regularly directly between Brussels Airport and Leuven. Brussels South: Charleroi requires a combination of busses and trains to reach Leuven.

PROFILE AND PREREQUISITES

We welcome students from a variety of backgrounds who are passionate about working with data. Prior programming or analytics experience is a major plus, but motivation to learn is key—we provide access to online modules so you can build essential technical skills before starting.

English proficiency (B2 minimum) is required for teamwork and project communication.

