

LICARÒ



SSM
SWISS SCHOOL OF MANAGEMENT

*International
Week 2026*



MAY 11TH - 15TH



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- ICARO is a small startup founded by four friends, dedicated to rediscovering and promoting the wines of the Castelli Romani.
- ICARO's mission is to reconnect the wines of the Castelli Romani with the people of Rome in a direct and authentic way, while building a strong network of producers, wine shops, venues, and like-minded individuals who share this vision and collaborative spirit.

Please note that the total participation fee is
450 EUR per student.

This fee includes:

- Accommodation
- A "Hidden Jewels of Rome" guided tour
- A company visit
- The final dinner
- Local public transportation passes

Deadline to participate: March 15th 2026