



# CHANG THE FASHION

Join the Future of  
Sustainable Fashion!



ROMANIA  
1 DECEMBRIE 1918  
UNIVERSITY OF ALBA IULIA



*Changing*  
the fashion game  
Blended Intensive Program **BIP**

**Blended Intensive Program**  
Virtual and Face -to -face

**Date**  
22 September - 24 October

**Host**  
Dokuz Eylül University,  
Faculty of Business, Izmir - Türkiye

**FACE-TO-FACE**

6-12 October 2025

3 ECTS

Limited spots are available!

Are you passionate about sustainability  
and innovation in the fashion industry?

Take part in "Changing the Fashion Game",  
a unique Blended Intensive Program where  
you'll explore real-world case studies, gain  
international experience, and develop  
hands-on skills in sustainable textile  
production.

## Content

Welcome Session  
Ice Breaking  
Real Company Case  
Company visit

Farewell  
Excursion  
Working Sessions  
Elevator pitch

**JOIN US**



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**How :** Online and face to face ( hybrid)

**Who can apply :** 2nd ,3rd year Business and International Trade and Business Students

**Deadline for application :** 16th of May 2025 with your CV, ToR and motivation letter to [isletmeforeign@gmail.com](mailto:isletmeforeign@gmail.com)

**When :** 22-26 September online opening meet-up and till 3rd of Oct. online studying,

06-12 October face to face in İzmir , 13-17 October online reflection presentations

**Needed :** Sustainability interest, Internet connection, PC , good IT & language skills , full attendance , time & flexibility is asked .

**Gains :** 3 ECTS and a grade if successfully completed, a certificate, multicultural international experience, sustainability awareness about the textile sector, presentation skills, communication skills, and networking .

**Partners :** Windesheim Uni. of App. Sc. , NL ; DEU Faculty of Business , TR ; Odisee University of App. Sc. , BE ; Fontys Uni. Of App. Sc. , NL ; 1 December 1918 Univ. , RO ; KdG Univ. of App. Sc. , BE

**Learning outcome :** Understand Sustainable Business Practices in the Textile Industry from sourcing raw materials to producing high -quality garments, Apply Critical Thinking Through a Case Study, Enhance Cross-Cultural and Communication Skills

**Project will be recognized as departmental or unrestricted elective by the departments**

JOIN US