

International week - Paris

Blockchain technology and innovative business models

Who are we?

ISTEC Business School belongs to the top-40 French business schools. We are a human-size school dedicated to teaching and research over 60 years.

Where are we located?

Paris is in one of the most vibrant cities in the world, with a rich economic and cultural life.

When?

Week 40: from Monday 2nd to Friday 6th October

How to reach us?

You can reach us by car, train (5 train stations), and airplane (2 international airports)

Goals of the international week

- Develop your entrepreneurial skills in an international and multidisciplinary context
- Discover a new technology, new opportunities, and imagine new business models
- And, of course, have fun

Description of the project

Do you think that blockchain, cryptoassets, NFTs, tokenomics, smart contracts, metaverse, web3 are just buzzwords? The purpose of the week is to demonstrate that leveraging the blockchain technology may give birth to new value propositions and new business models. The program is a combination of in-person training in Paris and online training. After creating your own team with students from France, the Netherlands, Italy, and Belgium, imagine a new business venture based on the blockchain technology and participate to a web-based business competition.

What is included?

- Participation in all program activities
- Lunch 5 days
- Dinner 2 days

What is not included?

- Travel
- Accommodation and breakfast (but we help you find some)

Provisional program

- Online
 - Introduction to each other
 - Introduction to the blockchain technology
- Physical
 - Sunday: Arrival
 - Monday: Kick-off and start project work
 - Tuesday: Pitching workshop
 - Discover Paris
 - Wednesday: Project work
 - Company visit
 - Thursday: Project work
 - Friday: Pitch competition

